

Partner search form

For Creative Europe project applications

Call	“ Bridging culture and audiovisual content through digital ” EACEA-28-2019 of the EU Creative Europe grant program
Strand or category	-

Cultural operator – who are you?

Name of organisation	Public Association “Association of Women IT of Ukraine”
Country	Ukraine
Organisation website	https://liveanimations.org/en/news
Contact person	Pavlenko Natalia, Head of the Board, hpr@liveanimations.org, +380503268424
Organisation type	Non-governmental public organization
Scale of the organization	<i>19 employees</i>
PIC number	<i>(If not already registered, register here)</i>
Aims and activities of the organisation	Public association “Association of Women IT of Ukraine” is a unique public organization of the creative sector, which brings together leading world professionals and companies in the field of augmented and virtual realities. Rich experience in developing large projects on augmented reality for brands of world-famous companies (Disney, Ferrero, 20 Fox Studios, LG U + and others). Member of the Chamber of Commerce of Ukraine. Team members have many software licenses, permissions to use innovative technologies and leading expertise in the field of augmented reality, which has been repeatedly confirmed by international awards such as the Worldstar Packaging, Parent's Choice Award 2018. The team representatives are in the top 5 leading product developers with Augmented reality according to technology resources ThinkMobiles, Clutch and DesignRush.
Role of the organisation in the project	Partner, author of the idea, creating an AR product, technical support for the project;
Previous EU grants received	<i>If Creative Europe grants, please link to the project via the Creative Europe Project Portal</i>

Proposed Creative Europe project – to which project are you looking for partners?

Sector or field	<i>Augmented and Virtual Reality</i>
Description or summary of the proposed project	<p>Initiator: Non-governmental public organization “Women of Ukraine IT” (Ukraine, Kyiv) is looking for partners for a unique project to create an innovative cultural product using augmented reality technology to participate in the EU Creative Europe grant program.</p> <p>Project idea: by joint efforts of representatives of cultural, creative and tourism industries using Augmented Reality (AR) and Virtual</p>

	<p>Reality (VR) technologies, “revitalize” and popularize selected historical sites in Prague and Kyiv. The implementation of the project provides for an innovative intersectoral approach to create innovative cultural products and promote cultural heritage. The project will simultaneously increase the attractiveness of the regions for tourists and make the cultural heritage not only interesting but also visually attractive, especially for the younger generation.</p> <p>The uniqueness of the project: for the first time the widespread use of AR technology to create a comprehensive cultural tourism program with the ability to scale worldwide through special software.</p>
Partners currently involved in the project	

Partners searched – which type of partner are you looking for?

From country or region	<i>Czech Republic in particular and the rest of the EU (see exhaustive list of countries participating in the Creative Europe Programme)</i>
Preferred field of expertise	<p>Partner No. 2 - an organization from the Czech Republic working in one of the areas: city municipality (department of culture and tourism, preferably), Cultural downtown. Role in the project: leader or partner, creating historical content and cultural product concepts in the city of Prague, promoting the project in the Czech Republic.</p> <p>Partner No. 3 is a marketing agency in the EU (any country except the Czech Republic). Role in the project: leader or partner, promotion and wider results in the project in the countries of the project partners and at the level of EU.</p>
Please get in contact no later than	<i>30 April 2020</i>

Projects searched – are you interested in participating in other EU projects as a partner?

Yes / no	YES
Which kind of projects are you looking for?	<i>Augmented and Virtual Reality</i>

Publication of partner search

This partner search can be published?*	Yes
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