

## Partner search

### Culture sub-Program

Strand/category **Cultural Cooperation Projects in Western Balkans 2019**

Deadline **17.03.2020**

### Cultural operator(s)

Name and country **MOSAIC // CULTURE & CREATIVITY, GREECE**

Short description

**MOSAIC // Culture & Creativity** is a Social Enterprise based in Patras. Its primary objective is the promotion, the empowerment, the capacity building, the audience Development and the extroversion of Creative Organizations in Greece as well as the studying and monitoring of the Cultural and Creative Sector and its contribution to local development, the economy and social cohesion.

We encourage **Cultural and Social Innovation** and **Creative Entrepreneurship** by supporting and guiding creative business and start-ups, developing local regional and international synergies and creating alternative ways of networking and co-operation between creative actors, businesses and the public.

At **MOSAIC**, we are offering a range of services and activities addressed to the Cultural and Creative Organizations, the Artists and the Civil Society in general taking into consideration intercultural engagement, gender balance and multidisciplinary interconnections. Some of them are the following:

#### **MOSAIC INCUBATING**

Capitalising our knowledge and experience we provide personalized guidance and counselling, in order to develop, improve and transform early stage concepts and ideas into high-innovation initiatives or businesses with social impact, giving them the conditions for extroversion and international synergies.

#### **MOSAIC TRAINING**

We organize and host various training activities, focusing on Cultural Management, Cultural Entrepreneurship and Creative Economy. Seminars, Workshops, Masterclasses, Summer-Schools, Boot-Camps and Residencies for Arts and Culture, based on participatory planning and having transnational dimension and participation, are on the monthly schedule.

#### **MOSAIC CONSULTING**

We provide high quality Consulting and Studying Services addressed to Public and Private sector, related to Cultural Management, Strategic Planning, Mapping and exploitation of the local Creative Economy.

#### **MOSAIC RESEARCH**

Through **MOSAIC RESEARCH** we are studying current issues and trends for creativity, entrepreneurship, innovation and developments in the arts and culture sector, identifying and highlighting opportunities at regional and national level and proposing sustainable and viable policies and strategies. We map out the potential and dynamics of each industry and transfer ideas and good practices from other areas or countries.

#### **MOSAIC OFFICE**

**MOSAIC**, among others, is offering a modern, boutique, collaborative office space, a selected community of creative professionals and businesses, "Housing" individuals and

start-ups from different creative and cultural backgrounds giving emphasis on the development of cultural entrepreneurship, creative economy and social innovation.

Although a newly founded organization, **MOSAIC // Culture & Creativity** (est. 2018) is already cooperating with major public and private entities and institutes in Greece being able to demonstrate important achievements and results.

**MOSAIC** has been commissioned by Public Authorities, under various EU funded projects, and successfully delivered, a detailed mapping survey and context analysis of the Cultural and Creative Sector in the Western Greece including a detailed training needs assessment. It is the **first Regional Mapping Survey for the Cultural and Creative sector** in Greece which gives **MOSAIC** the opportunity and the advantage to have a detailed, fully comprehensive and exhaustive knowledge of the sector in the Region. In addition, we studied, and compared in a consolidated report, the similarities, the common challenges and needs between the stakeholders of the Sector in the two countries Greece and Italy (eligible regions)

**MOSAIC** has been also commissioned, to study and map the **incubation and acceleration services** addressed to the creative start-up ecosystem in the Western Greece Region.

We are also collaborating with two of the **Universities** in the area, the Hellenic Open University and the University of Peloponnese, by being a Major Sponsor in the "Entrepreneurship Innovation Contest" organized by the two Institutes, offering mentoring, coaching and counselling sessions to the winning start-ups coming from the field of Culture and Creativity.

Recently, we have been assigned by a Regional Public Theatre, to organize a dedicated, tailor-made Audience Development workshop for the local Theatre Ecosystem.

In our main field of expertise, **Culture and Creative Industries support**, **MOSAIC** core team, may showcase significant experience from leading European Capitals of Culture bid contests, to drafting Cultural Strategies for Local Authorities. From organizing and implementing festivals and artistic events to delivering training activities for specific target groups and stakeholders. Our team, as well as the group of cooperating experts, has been gathering over 15 years of experience in EU projects, including Interreg Projects, Erasmus, IPA Adriatic 2007-2013, URBACT I, II & III, and NSRF 2007-2013 and 2014-2020 large scale interventions, mainly in Social, Environmental, Entrepreneurship, Urban, Cultural and Tourism related fields.

Within the Creative Europe project framework, **MOSAIC // Culture & Creativity** may be a valuable and efficient partner. We are in position to deliver various tasks such as Research Studies both desk and field, Training and Skills Development, Analytical Papers, Policy Review, State-of-the-Art and/or Baseline Reports, Participatory / Bottom-Up consultations with Target Groups, Dissemination and Publicity activities, Multipliers Events organisation etc.

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### Proposed Creative Europe project

Field(s)  
Theatre, Visual Arts, Performing Arts, Music, Books and Literature, Creative Economy, Cultural Entrepreneurship, Culture & Creative Industries Development, Public Policy support.

Description

**We would be very much interested in joining partnerships that develop Creative Europe projects and work with them in the process.**

**Partners searched**

Countries

EU28, Balkans region, Partner Countries

Preferred profile

**Previous Creative Europe or Culture 2007-2013 programme experience (if any)**

Project name(s)

Role within projects

**Are you interested in participating in other EU projects as a partner?**

Yes

**YES**

No

What kind of projects are you interested in participating in?

Any kind of project, related to harnessing and exploiting the local creativity and the cultural capital, for the benefit of the society and the region/urban development.

**Other**