

## Partner search

### Culture sub-Program

Strand/category	Visual arts
Deadline	31/03/2020

### Cultural operator(s)

Name	Portal Press Ltd
Short description	PORTAL PRESS d.o.o. is publisher of Portal Analitika, launched on 7 December 2009, is the first internet portal in Montenegro and ever since has been one of the focal points for fast, reliable and objective reporting. It has a variety of sections, from standard ones, to op-eds and sections about Montenegrin cultural heritage.
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### Project

Field(s)	Digital arts, graphic arts, graphic design, photography
Description	<p>Project Design for change is conceived as an innovative platform for designers to exhibit and offer their work as a tool to transform society</p> <p>Design for change is web and mobile application planned to recognise the enormous contribution and influence of creative industries and their potential to make impact on society and to be one of the pillars of innovation driven economy.</p> <p>Creative industries all over world grow economic value and services, especially in sectors of advertising and marketing, and are often described as ‘the design economy’.</p> <p>Using best practices for creative industries platform Design for change will consist of sections</p> <p>1. Facts and figures section – Introductory and overview of creative industries and their potential presented through infographics and stories about creative activists who fight for positive change.</p> <p>This site section will collate statistics, case studies, relevant news and commentary, predictions and key figures</p>

2. Challenge section for donations by creating fundraiser campaigns for different charitable issues such as school breakfast for children, more extracurricular activities and education, than for environmental protection, protection of socially vulnerable groups etc.

Campaigns would be created in such way that designers offer their products (inspirational designs, illustrations, and graphic elements) to support with a voluntary contribution for each product.

There could be several humanitarian challenges at the same time

Platform would offer precise insight for raised money and also evaluation on realized donations and its impact

3. Competition section where topics for challenges would be given by the sponsors. Designers and artists will present fresh ideas, alternative strategies and provocative thoughts. Winning ideas will be accelerated into viable products

4. Multimedia section for events, masterclasses, online exhibitions

Creating a platform will be preceded by research on the participation of creative industries in the country's economy and it would be presented in Facts and figures section.

There will be organised two conferences with exhibitions 2 every year (4 in total) with experts for design activism such as What design can do helping to make network and connect different platforms and contribute to export variety of strategies and ideas.

Advertising and awareness campaigns shall be supporting the platform development. Public events such as conference discussions will animate the crowd and give an opportunity for people to participate.

Our goal is to use the potential of design as a means of changing society, lives, communities and organisations for the better, transform business and public services.

Role of design in a humanitarian context has its great potential for accomplishing several results:

- to point out problem and contribute in raising awareness
- to help solving problem
- to have an educated and skilled workforce
- to present designers' activists and design as a tool to fight for the advancement of humanity

Duration of project 24 months

## Looking for Partners

Countries

Serbia, Bosnia and Herzegovina, Kosovo, Macedonia, ,  
EU countries: Croatia, Slovenia, The Netherlands, Denmark, Italy etc

Profile

Design studios, Software companies, Design innovation platforms,  
Cultural and creative industries, Creative businesses

**Other**

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