

## Partner search

### Culture sub-Program

Strand/category	Cultural Cooperation Projects in the Western Balkans 2019 Call number: EACEA 39/2019
Deadline	<b>17 Mar 2020, 4:00PM</b>

### Cultural operator(s)

Name	THESSALONIKI OLYMPIC MUSEUM (already possessing PIC Number)_
Short description	<p>One of a kind in Greece, the museum narrates the story of the Olympic Games. Established in 2001 as a Sport Museum, it expanded scope in 2008 becoming an Olympic Museum and a founding member of the prestigious Olympic Museums Network, counting today 27 organizations within the International Olympic Committee. Since then, it serves as an agent of the Olympic spirit, ethos and heritage. Its main mission is the dispersal of the Olympic Movement and Olympism.</p> <p>Affiliated with the National Olympic Committee and the Hellenic Olympic Academy, the museum remains focused on preserving and communicating the Olympic Values, which are the cornerstones of Olympic Education and, therefore, of Olympism.</p> <p><b>Aims</b></p> <ul style="list-style-type: none"><li>• Collect and exhibit material evidence of Olympic Games.</li><li>• Familiarize audiences with Olympic Values, especially youth.</li><li>• Speak of the symbiosis of a "healthy mind in a healthy body."</li><li>• Communicate sport as one of the greatest investments for society.</li></ul> <p><b>Objectives</b></p> <ul style="list-style-type: none"><li>• Preserve and disperse Olympic Heritage.</li><li>• Encourage collaboration with key stakeholders to promote Olympic Education.</li><li>• Contribute to cohesive and inclusive societies through sport and Olympism.</li></ul> <p>Located centrally, between the city's largest stadium and the University, the Museum is housed in a 4.500 sq. m. purpose-built, contemporary structure. Friendly and adaptable, it is designed to accommodate multiple</p>

functions. Apart from the permanent collection, there are spaces for temporary exhibitions & educational use, an interactive experience hall, an amphitheater, multiple-function rooms, a café and a museum shop.

As a Non-profit cultural organization with no access to state funding, the museum relies on income generated by its operations, – admissions, educational programming, sport and culture events, conference facilities - , sponsorship and donations.

Through-out its uninterrupted 15 year-long operations, the organization has recorded more than 700.000 visitors to its permanent collection and conference facilities, and over 1,000,000 participants to its community outreach events, taking place both within and “beyond its walls”, at times in different geographical areas of the country. Sport as a tool for promoting inclusive societies is the focus of its triennial SPORTS + PEACE (2018-2020) community outreach strategy.

Since its foundation, it has become a member of the International Sports Heritage Association (ISHA, 2006) and the International Council of Museums (ICOM, 2006), coordinates the Olympic Day Working Group within the Olympic Museums Network (OMN, 2006) and has established partnership agreements with numerous institutions amongst which are the International Olympic Truce Center (2017), Olympism for Humanity Alliance (2017), the Museum of Albanian Alphabet (2016), Triagolnic Center for non-formal Education (2016), the Greek Ministry of Education, Research & Religious Affairs, the Hellenic Association of Olympic Winners, the Information Technology Department of the School of Technological Applications (S.T.EF.), Pinewood American International School etc.

The Museum’s permanent collection contains three thematic areas: Ancient Olympics, Modern Olympic Games and Paralympics. Each area narrates the socio-political background of the Games, their organization and the competition period.

Education and the concept of learning by doing are high among the priorities of the museum, which has been delivering high-quality educational programming for over 15 years nurturing a community of learners and doers. Designed to provide meaningful and engaging learning experiences to students of all grade levels, the museum’s educational programs concentrate yearly over 40.000 students.

In 2018, the Olympic Museum introduced sports + peace programme 2018-2020, a marathon of activities aiming to strengthen the Olympic Idea and promote sport in society.

### **Aims**

- Build new conscience in terms of regular physical exercise and health.
- Familiarize audiences with the Olympic sports.
- Strengthen the Olympic Day celebration, following IOC’s AGENDA 2020.
- Support the European Week of Sport by actively participating in the #BE ACTIVE campaign.

Contact details

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### Project

Field(s)

Arts and crafts, exhibition, programming for cultural events, festival as dissemination platform of either

Description

Interested in partnering with Western Balkan countries to become either actively involved in creative production or act as a presentation and dissemination channel.

### Partners searched

Countries

**Focusing on** Western Balkan IPA II Beneficiaries: Republic of Albania, Bosnia and Herzegovina, Kosovo\*, Montenegro, Republic of North Macedonia and Republic of Serbia  
**& all eligible countries**

Profile

Museums, arts and culture organizations, NGOs

### Other

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